



Blue Link
WORLDWIDE

International Business Development

Doing Business in the USA

LIVE AND ONLINE BUSINESS EVENT

8th October 2026 - 13:00-15.00pm (BST)

In partnership with the
Cambridgeshire Chamber of Commerce, UK



Cambridgeshire
Chamber of Commerce



For more information call Blue Link Worldwide on: **+44 (0)1428 723444**

To register visit: [**https://blue-link-worldwide.com/upcoming-events/**](https://blue-link-worldwide.com/upcoming-events/)



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We are delighted to invite you to “**Doing Business in the USA**”, a focused and practical event designed to help UK businesses successfully expand into the American market.

Organised by **Blue Link Worldwide** in partnership with the **Cambridgeshire Chamber of Commerce**, this event brings together expert insights, real-world experience, and actionable strategies for entering and thriving in the US marketplace. Whether you are considering your first steps into the USA or looking to scale existing operations, this session will equip you with the knowledge, tools, and connections needed to navigate the complexities of the American business landscape.

The event will be delivered in a hybrid format (**in-person at a prestigious Cambridge venue and livestreamed online**), ensuring maximum accessibility for busy professionals.

Date: **Thursday 8th October 2026**

Time: **13:00 – 15:00 (BST)**

Venue: **Oriel Room, The Pitt Building,
Trumpington Street, Cambridge, CB2 1RP.**

Two hours of high-value content featuring senior experts who have successfully guided businesses across the Atlantic. This is an opportunity to learn from those who have done it, ask your burning questions, and network with like-minded business leaders and professionals.



FREE PRE-EVENT COMPLIMENTARY CALL

First 50 registrants receive a complimentary pre-event call with Blue Link Worldwide via Teams or Zoom.

FREE 1-2-1 MULTIDISCIPLINARY COACHING

Registrants get the opportunity to attend a 2-hour, multidisciplinary 1-to-1 session to discuss US entry.

REGISTER FOR A READINESS SCORE

Work through the BLW readiness diagnostic. You'll receive your US market-entry readiness score and a tailored report with clear, practical recommendations.

CONCIERGE MATCHMAKING

Facilitated introductions to 5 US-based Florida venture capital firms and potential funders of your choice!

Event Agenda

13.00 - 13.30pm **Mingle & Network**
Refreshments

13.30 - 13.35pm **Welcome**

US Expansion - The Complete Solution

Dr. Frank Levene - Founder,
Blue Link Worldwide

13.35 - 13.45pm **A Transatlantic Bridge**

Dr. Ilona Karpanos - Associate Partner,
International Trade and Economic
Development, Cambridge Chamber
of Commerce

13.45 - 14.00pm **Minimising US Legal Risks**

Mr. Tom Thorelli - Senior Partner,
Thorelli & Associates

14.00 - 14.15pm **Doing US Tax & Accounting Right**

Mr. Gabriel Guillaud - Director,
International Management Solutions

14.15 - 14.30pm **US Readiness Diagnostic - A Solution**

Dr. Frank Levene - Founder,
Blue Link Worldwide

14.30 - 14.55pm **Q&A Session**

Open floor for questions.

14.55 - 15.00pm **Wrap Up**



Blue Link
WORLDWIDE



THORELLI & ASSOCIATES
BUSINESS LAWYERS



IMS
Accounting • Tax
Payroll • Consulting



REGISTER YOUR PLACE ONLINE

Places are limited, particularly for in-person attendance at the beautiful Oriel Library venue. Register now on the Blue Link Worldwide website:

[REGISTER NOW](https://blue-link-worldwide.com/upcoming-events/)

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About the Cambridgeshire Chamber of Commerce

The Voice of Business. Accelerating Growth.

Our roots are local, our influence is national, and our reach is global.

For more than a century, the Cambridgeshire Chamber of Commerce has been the trusted partner for businesses across Cambridgeshire, Peterborough, and Stamford. Today, we are one of the UK's most dynamic Chambers – connecting over 70,000 businesses, championing business interests at the highest levels, and opening doors to global opportunities.

As an accredited member of the British Chambers of Commerce, we are part of the UK's most powerful business network – 51 Chambers nationwide and more than 75 international partners – giving our region a voice and opportunities for growth that carry far beyond local borders.



<https://www.cambridgeshirechamber.co.uk>

Our purpose is simple: **to help your business grow.** Whether you're starting up, scaling up, or expanding overseas, we provide the connections, insights, and influence you need to succeed. We also work with the public, academic and charity sector to help them engage with the business community.

What we offer:

Build your network: Meaningful connections through events, partnerships, and community initiatives.

Promote your brand: A suite of marketing support to help businesses raise their profile and connect with other businesses and collaborators.

Upskill your workforce: Tailored programmes to keep you and your workforce future ready.

Protect your business: Legal, HR, tax, and health & safety support, cyber & IT, plus preferential rates through our buying power.

Expand your global reach: Expert support, connections, and documentation for international trade.

Amplify your voice: Powerful advocacy and representation to government and decision-makers at local and national level.



Cambridgeshire
Chamber of Commerce

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